



JUSTIN DONALD

THE LIFESTYLE INVESTOR

PRESS KIT





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MESSAGE



Thanks for downloading my media kit. I take your time very seriously, and I don't believe in wasting one second. If you're interested in scheduling an interview, please complete this form. If you need to get in touch with me immediately (24 hours or less), please email me directly: Justin@LifestyleInvestor.com

If you're on a deadline, include your mobile phone number too, and my team will call you back quickly.

Below you'll find an outline of this document. It's been designed for easy navigation, so you can get what you need quickly. I look forward to connecting.— Justin Donald





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SAMPLE

Interview Questions

“Sound like a pro, even if you haven't read the book yet.”

- In 60 seconds, what is The Lifestyle Investor about?
- Who is the audience for the book and who were you thinking about when you wrote The Lifestyle Investor?
- Who can become a Lifestyle Investor®?
- What are your 10 Commandments of Lifestyle Investing about and how can they be used to achieve financial freedom?
- Tell us about how you left your day job before you turned 40 and how someone can replicate your success?
- How long did it take you to leave your job, break 7 figures, and then 8 figures in NET worth?
- What advice do you give someone about determining their desired lifestyle so can live on passive cash flow?
- What are a couple of ways a new investor can reduce risk?
- You talk about “Murphy’s Laws for Investors.” Which one do you consider the most important to remember?
- What are income multipliers, and how does the wise investor use them?
- What are “hidden deals” and how can an ordinary person with little or no experience find them as you did?
- What kind of tools are available to become a Lifestyle Investor?
- What is a Lifestyle Investor Lion?





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MYTHS

The Lifestyle Investor

- You will get rich investing in the stock market, from your 401(k), or by following traditional investment advice.
- You can't spend money freely today and grow your wealth at the same time.
- The best investments are tried-and-true choices you've already heard about.
- You can't upgrade your lifestyle without sacrificing profit.
- Most investing experts give good advice.
- You need a lot of money to start cash flow investing.

REALITY

The Lifestyle Investor

- Investing in cash-flowing assets makes sense.
- Creating passive income is crucial to achieving financial freedom.
- Financial freedom is within reach.





What if you...

Stopped trading time for money and had more of both?

Created immediate cash flow while reducing your investment risk?

Replaced your job with multiple passive cash flow streams?

Multiplied your wealth so that you can live life on your own terms?

**...became a successful
Lifestyle Investor®?**



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BIO

Meet The Lifestyle Investor Author, Justin Donald

Entrepreneur Magazine calls Justin Donald the “Warren Buffett of Lifestyle Investing.” As the founder of The Lifestyle Investor and a master of low-risk cash flow investing, Justin’s ethos is to “create wealth without creating a job.” He excels at simplifying complex financial strategies, structuring deals, and disciplined investment systems that consistently yield profitable results.

After 21 months of investing, and before his 37th birthday, Justin’s investments generated sufficient passive income for him and his wife Jennifer to leave their jobs. Following his straightforward investment system and 10 Commandments of Lifestyle Investing, Justin negotiated deals with over 200 companies, multiplied his net worth to over nine figures, and continues to maintain a family-centric lifestyle.

Justin's extensive entrepreneurial experience includes owning several profitable real estate-related businesses, one of the largest mobile home park portfolios in the U.S., various additional rental property portfolios, Orangetheory Fitness and KidStrong franchises, and multiple successful operating companies. One notable venture is Stellar, a residential maintenance and rehab company that Justin co-founded, that recently completed its Series B funding round, led by Alerion Ventures and S3 Ventures, the largest venture capital firm in Texas.

Justin was recently invited to participate as a SXSW investor judge and speak at Texas Rangers Stadium. He is a member of Tiger 21 and serves on the board of Front Row Foundation International. Through his Lifestyle Investor Mastermind, Justin now consults and coaches entrepreneurs, executives, and successful media personalities on lifestyle investing. He hosts The Lifestyle Investor Podcast, with the aim of helping listeners consistently generate repeatable returns. Justin has also appeared on hundreds of podcasts and shared the stage with prominent figures like Richard Branson, Robert Kiyosaki, Sam Zell, Ron Paul, and Kevin Harrington.





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In January 2021, Justin released his #1 Wall Street Journal and USA Today bestselling book, *The Lifestyle Investor: The 10 Commandments of Cash Flow Investing for Passive Income and Financial Freedom*. The book is now in the top 1% of all books ever sold, with all proceeds donated to the Tebow Foundation and Love Justice International, two nonprofits that combat human trafficking in over 30 countries.

Justin and Jennifer are dedicated philanthropists who contribute to various causes privately and through their church, with a primary emphasis on fighting human trafficking among other humanitarian efforts. Additionally, they sponsor several children through Compassion International. The Donalds reside in Austin, Texas, and love adventure-based international travel with their cherished daughter.





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INTERVIEWERS

Info For Interviewers

“I commit to making you shine and your audience my focus”

I'm deeply honored by your interest for an interview. I've done a number of them. When I'm doing our interview it's the most important thing in the world to me. I'm committed to making you the hero and your audience the focus. My goal is to give them the resources, tools and vision to achieve financial freedom. I'm here to serve you, not the other way around. I know that when I do my job well your audience will feel valued and interested in these topics:

- What it means to be a Lifestyle Investor.
- How to get off the hamster wheel and generate real wealth with little risk or complexity.
- How to experience and achieve wealth and freedom without a job or business.
- And much more.

I've created this online media room to make your job easier. If you need anything else, please email me: Justin@LifestyleInvestor.com

When I'm interviewed by media, I often point my audience back to our interview. This coverage includes [my website](#), [Facebook](#), [Twitter](#), [LinkedIn](#), [my podcast](#), and [YouTube](#).

Some of my previous activities include mastermind groups, one-day masterclass, webinars, and private coaching.

